

Kibbutz Event Poster



Sinhgad Institute of Business Administration & Computer Application, Lonavala

SMART LAUNCH
(Product Launch)

KING OF THE THRONE
(The Last Manager standing)

WIN
Attractive
Cash Prizes

date: 18th & 19th oct 2013
venue: SIBACA, Lonavala

Kibbutz 2013

gathering to enrich young minds



Biz Buzz
(Business Quiz)

REKLAMA
(ad mania)

MUKH-CHITRA
(Face Painting)

7-a Side La-Liga 13
(Football)

KAMBAVALI
(tug of war)

for details contact :

Prof. Vrinda Kulkarni
9890075645

Prof. Archana Borde
9021044111

Prof. Sonali Kale
8879450225

Rakesh Waghmare
9890238692

Pratheush C Mohan
9561351799

www.sinhgad.edu (find in events) <https://www.facebook.com/kibbutz2013> sibacakibbutz2013@gmail.com

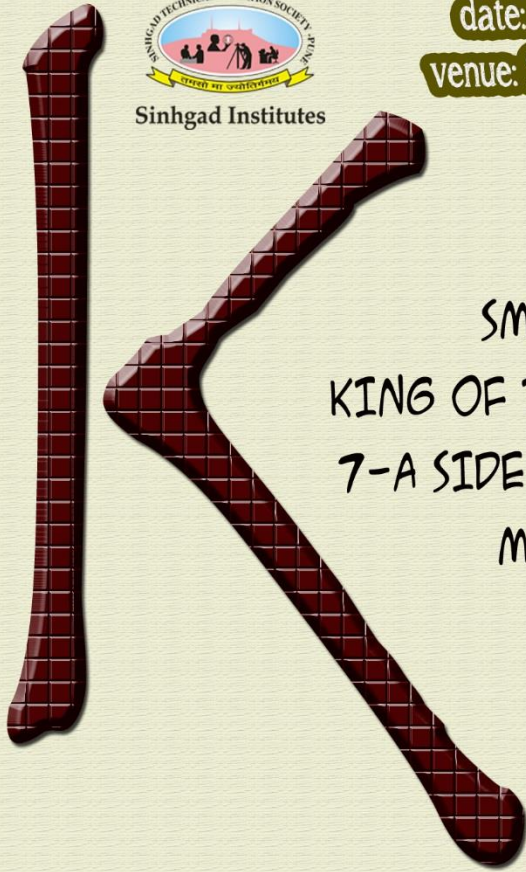
Front Page

Sinhgad Institute Of Business Administration And Computer Application, Lonavala



Sinhgad Institutes

date: 18,19th oct 2013
venue: SIBACA, Lonavala



BIZ BUZZ
SMART LAUNCH
KING OF THE THORNE
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MUKA CHITRA
KAMBAVALI
REKLAMA

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King Of The Throne

KING OF THE THRONE

The Last Manager standing

"In the world's broad field of battle, In the bivouac of life, Be not like dumb driven cattle! Be a hero in strife!"

-Henry Longfellow

The Last Manager Standing- the hunt for The Best Manager. Stand up amongst the crowd, walk away from the herd, and you will find yourself leading them. The Last Manager Standing is the test of fire for every participant. A gruelling two day event that tests every facet of managerial capability and business acumen.

INDIVIDUAL EVENT

> **First Round (Aptitude test)**

> **Second Round (Role Play)**

> **Third Round (Case Study)**

> **Fourth Round (Judges Round)**

REGISTRATION FEE: Rs 100 per individual

CO-ORDNATORS

Ashish Shetty (9766001227)

Ronak Jain (888853300)

Yogeshwari Thakre (7741966281)

Biz Buzz

BIZ BUZZ

Business Quiz

A quiz on business is like an automobile, has to be driven, in order to get results

- B. C. Forbes

KIBBUTZ seeks to bring together sharp young minds to take on the heat of an enriching, intelligent and entertaining 'Business quiz'. It gives great pride, a feeling of nostalgia and a sense of excitement. It is the most awaited business quiz where the sharpest mind compete with each other showcase their talents, it has been endeavor to continuously bring enriching and entertaining content to contestant, viewers and aficionados. It will promote the culture of giving amongst the participants.

TEAM EVENT (2 per team)

> Selection Round (objective test)

> Stage Rounds (3 rounds)

REGISTRATION FEE: Rs 100 per team.

CO-ORDNATORS

Pratheush C Mohan (9561351799) Onkar Nalawade (9766240134)

Jeena Chopra (7769089548)

Smart Launch

SMART LAUNCH

New Product Launch

"Smart launch is all about testing your smartness. Designing a product that sells itself.

An event which exposes the participants to the real life situation. It is about how innovatively and creatively one can launch and sell its product out of the given materials. The team would be provided with artificial money with which the participants have to buy the raw materials and come out creatively with the specified product. Then they have to price the product and sell it.

In smart launch the team has to use different strategies and utilize their resources effectively to create competitive advantage.

TEAM EVENT (4 per team)

- > **First Round (Raw material procurement)**
- > **Second Round (Product-Making)**
- > **Third Round (Product Selling)**
- > **Fourth Round (Extempore & Questions by judges)**

REGISTRATION FEE: RS 200 per team.

CO-ORDNATORS

Karan Agarwal (9423457349) Komal Jagle (8767261751)

Govind Sharma (7744828919)

Reklama

REKLAMA

Ad-Mania

“Creative without strategy is called ‘art’ Creative with strategy is called ‘advertising.’”

– Jef I. Richards

It is all about advertising. You can snivel, shout, scream, and chatter. But make sure you endorse your product. Think outside the box. Because creativity is always appreciated by masses. Bring out the creative genius within you. Come with new and practical ideas to sell your products. This is a real life test. Who knows you may turn out to be professionals. Whoever gets tired of banging a door over a salesman, until, one stands on the other side of the door. Yes, get the opportunity to advertise a product to the multitude and your salesmanship is judged.

TEAM EVENT (Min.3-Max.5)

> Selection Round

. (Identification of the product based on its Logo and tagline)

> Selection Criteria:- innovation, creativity and marketing skill.

> Decesion made by judges shall be treated as final and binding on all.

REGISTRATION FEE: Rs 200 per team.

CO-ORDNATORS

Deepti Singhal (9970872665) Pradip Gavhankar (9860855900)

Harshat Banadar (9960828215)

Mukh Chitra

MUKH-CHITRA

Face Painting

MUKH-CHITRA (Face Painting) : Is a group event of two participants One painter and the other on whose face will be painted. "It is the artistic application of cosmetic "paint" to a person's face. There are special water-based cosmetic "paints" made for face painting.

From ancient times, it has been used for hunting, religious reasons etc.

EVENT THEME - Funny, Horror, Nature, Cartoon Faces, Zombies

.(Any One theme will be given at the moment)

TEAM EVENT (2 per team)

> Time duration (2 HOURS)

Thinking and proces time 30 min

Painting 1 hour

Explanations 30 min

REGISTRATION FEE: Rs 100 per team.

CO-ORDNATORS

Jitendra Bairwa (9028828763)

Chetan Lad (8446678416)

Riddhi Desai (7769089548)

Kambavali

7 a Side La Liga 13

KAMBAVALI

Tug Of War

TEAM EVENT (7 per team)

> Team can comprise of girls and boys (girls not mandatory)

REGISTRATION FEE: Rs 200 per team.

CO-ORDNATORS

Maqsood Mulla (9762049014) Chinmay Khire (9637160500)

Vijay Mehetre (9552878878) Shruti Nair (9773991447)

7 A SIDE LA-LIGA 13

Football

TEAM EVENT (10 per team)

> 7 Players each team, 3 substitutes

REGISTRATION FEE: Rs 500 per team.

CO-ORDNATORS

Alok Gaikwad (9049828244) Nitesh Jadhav (9637019019)

Prasad Suryavanshi (7387505207) Bilal Sange (9673536145)